

Advertise in 30 prime halls.

**Year End
BUY!**

23 SEPTEMBER - 30 DECEMBER 2010

Invest 9 weeks

GET 6 weeks BONUS!

30 PRIME HALLS

- TGV KLCC 1 – 5;
- TGV Sunway 4 – 8;
- TGV Bukit Tinggi 6 -10;
- TGV Tebrau City 1 -5;

- Cathay Cineleisure 1, 6 -10;
- Cathay City Square 1 – 4.

INVESTMENT TABLE

Ad duration	SEGMENT B		SEGMENT C	
	Media investment (RM)	Bonus screening (RM)	Media investment (RM)	Bonus screening (RM)
20 sec	119,250.00	79,500.00	128,790.00	85,860.00
30 sec	138,375.00	92,250.00	149,445.00	99,630.00
40 sec	157,050.00	104,700.00	169,614.00	113,076.00
60 sec	195,525.00	130,350.00	211,167.00	140,778.00

The figures above are an estimated investment. For more details, please call JCDecaux Media.

Package details :

- The package inclusive of FREE LCD Advertising at all TGV Cinemas location for 8 weeks with double spots.
- Advertisement position based on availability of segments and loading charges as per normal.
- This package is not applicable for current advertisers with master contract signed.
- No cancellations are allowed upon confirmation of booking. 100% penalty will be imposed should there be any cancellations.
- For direct advertisers or new agencies, upfront monthly payment is required 3 weeks prior to campaign month.
- The above total media investment is subject to 5% service tax.
- **Package closing date: 25 August 2010.**