



Hongqiao Airport T1!

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Prominently located above the check-in counters, the king-sized lightboxes are highly visible from a distance, heightening impact and top-of-mind awareness for your campaign message.

King-sized Lightbox!

Media Code	Location	Quantity	Rate Card (RMB)
HBD-B2	Hongqiao T1 Check-in hall	1	1,500,000/year
HBD-B3	Hongqiao T1 Check-in hall	1	1,500,000/year
HBD-B4	Hongqiao T1 Check-in hall	1	1,500,000/year



Delivering head-on exposure at key arrival passenger thoroughfares. The illuminative panels are a fantastic way to enhance brand image and campaign awareness.

Stairway Package!

Media Code	Location	Quantity	Rate Card (RMB)
HBA-L1, HBA-L2	Hongqiao T1 Domestic Arrival	2	500,000/year
HBA-L25 HBA-L26	Hongqiao T1 International Arrival	2	1,000,000/year