

Advertising at Macau International Airport

Arrival CIP Lounge Network

Feb 2010

** Subject to final approval from CAM and ADA Macau*



- ✈ **Situated at the centre of the Baggage Reclaim Hall, the brand new CIP Lounge is specially revamped for dwelling passengers**
- ✈ **The 2 new lightboxes are prominently located at the 2 sides of the CIP Lounge, targeting 100% arrival passengers**
- ✈ **Long dwelling time when passengers are waiting for their luggage**
- ✈ **With their huge size, the lightboxes undoubtedly attract the attention of all arrival passengers**

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Lightbox A

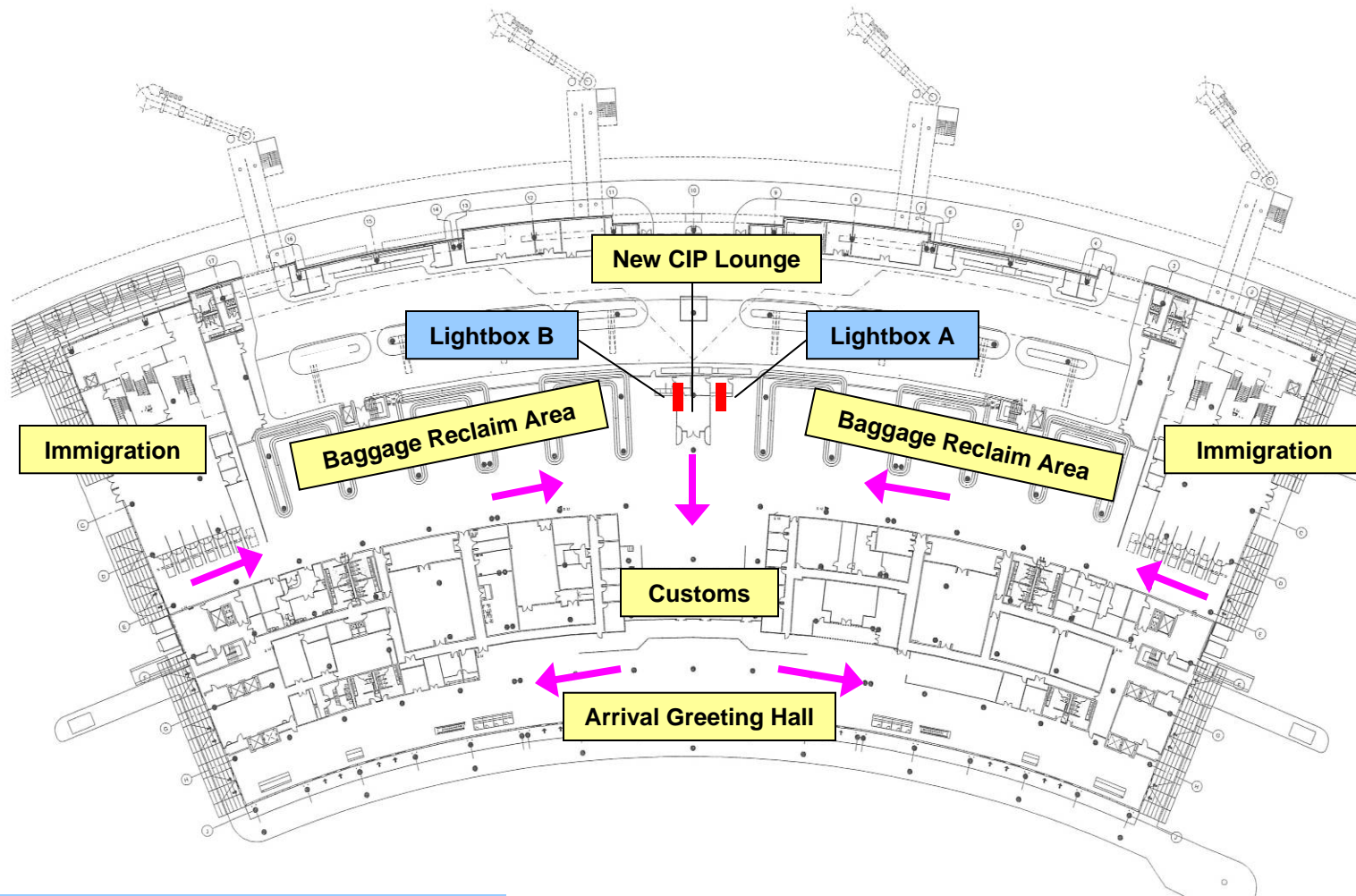
Arrival Baggage Reclaim Area



Lightbox B

Arrival Baggage Reclaim Area

*These 2 exiting lightboxes are to be revamped to the new lightboxes



— Arrival CIP Lounge Network
(2x Lightboxes)

→ Passenger flow

Qty	:	2x Lightboxes on Wall (1600mmW x 2110mmH)
Target	:	100% Arriving passengers
Location	:	Arrival Baggage Reclaim Area
Minimum Booking	:	4 consecutive weeks
Booking Commencement	:	Every Saturday

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Remarks:

- 15% agency commission is inclusive in media gross rate.

- ✈ This offers are valid until 31st December 2010.
- ✈ All airport booking are confirmed on 1st-come 1st-served basis.
- ✈ The airport booking is non-cancelable after confirmation.
- ✈ The artwork and details are subject to final confirmation and approval from Airport Authority of Macau.
- ✈ All the general sales term & conditions of current airport rate cards are applied in the airport packages.
- ✈ This offer is subject to change and to terminate without prior notice.
- ✈ Advertiser has no first right of renewal of all the advertising sites / package.
- ✈ The entitlement(s) are subject to change and under the discretion by JCDecaux Macau.
- ✈ The updated availability of airport advertising site should be double-checked with JCDecaux Macau before booking.
- ✈ The commencement (start) day of each advertising formats of airport packages are as follows.
 - Lightbox: every Saturday

JCDecaux Transport

Contact Us for More Details!

For inquiries, please contact
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To grasp millions of prestige travelers at
Asia's booming entertainment & business city

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